

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Please note wonderful "Trial
Rose Offer" on other side.
Plants sent now or reserved
for delivery when wanted.

(Over)

Dear Friend:

Our rose book "Roses of
New Castle" which you asked
for will be sent in a short
time — a matter of days.
Thank you for your kind request
and the opportunity of
serving you.

HELLER BROTHERS CO.
NEW CASTLE, IND.

Growers of the Famous
"Roses of New Castle"

THIS SIDE OF CARD IS FOR ADDRESS

U. S. DEPARTMENT

RECEIVED



U. S. DEPT. OF AGRI.
BUREAU OF PLANT INDUSTRY
WASHINGTON, D. C.

Miss Newman

JAN 23 1936

CHIEF
BUREAU OF
INDUSTRY



GRUSS AN TEPLITZ
Great Crimson Bush Rose,
Hardy



MRS. B. R. CANT
Superb Bush Variety.
Crimson to Pink—Hardy

"Trial Offer"—8 Roses for \$1.00—Postpaid

The best value ever offered for the money and the greatest sale of Rose plants in all history. Nearly a million plants sold in this marvelous collection up to date! Ours is the greatest stock of high grade Rose plants on their own roots in America. Our lists include the finest of the world's production. All inferior varieties are discarded. Many superb varieties are practically unknown; they find prominence and favor through this popular collection. White, pink, red, yellow—every tint and shade—beautiful climbing Roses—rare Roses of every kind are included, our selection—8 strong, sturdy plants, sure to grow and just as sure to bloom. Each one carefully labeled and sent postpaid anywhere in the 48 States of America—all for \$1.00 or 12½¢ each! Do you want a complete hardy Rose Garden? Here it is! An immense output alone makes this wonderful offer possible. All are our selection.

8 STRONG ROSE PLANTS \$1.00.

We will include in this great bargain "Trial Offer," "Keystone," clear lemon yellow climbing rose and "Mrs. B. R. Cant," a superb bush rose, crimson to pink. Also one of twelve world's best crimson roses, "Gruss An Teplitz."

8 in all—our selection—\$1.00 postpaid. **ORDER NOW.** Plants sent postpaid whenever you direct.

HELLER BROS. CO., New Castle, Ind.

P. J. LYNCH, Owner

Growers of the "Famous Roses of New Castle"